

Life is out there

Life is out there  in lung fulls

Don't thick socks and walking boots; Go breathe it in.

Shed your **9-5** skin. Claw your way to the summit.

Take it all in and **LEAP** off the other side.

Catch the first light as it hits the slopes.

Red, blue or black
- carve 'em up.



North Face, South Face, fat face

Pull a 180° then stack a 360°. You may batter your pride but remember...



'Better a bad day on the slopes than a good day in the office.'

Get wet, get soaked... better still get absolutely drenched.



Hunt down the

PERFECT WAVE

- Ride it,

then Drink it.

Fight the currents and ride again. Lose your fingers to the **COLD**.

Red raw, frozen to the bone. Build a fire as the sun goes down.

Talk it up, "Did you see the size of that wave?"

Caked in mud and grit. The taste of sweat and dirt.



Pedal, Pedal, Pedal!

Burning thighs-slip down a gear

and Climb, Climb, Climb.

CLIMB - put your life in someone else's hands.

The air so thin it blurs your vision. Focus.

Take the helm. Battle the forces of nature...

LIFE IS OUT THERE

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